Qualification Pack Name: Graphic Designer
QP code: MES/Q0601
Theory Marks: 186
Time: 1 Hour

QNO.1- identifying client branding include

1. Colour scheme

2. Logo

3. Target audience

4. All of these

QNO.2- Which of the following formats should never be given to the client?

1. .gif

2. .jpg

3. .psd

4. .png

QNO.3- Branding has more to do with the identity and feel of the product than the actual design of the corporate logo.

1. Right

2. wrong

3. sometimes

4. never

QNO.4- The graphic artist is paid by everyone while the graphic designer is paid by a single client.

1. Right

2. wrong

3. sometimes

4. never

QNO.5- The only time it is alright to pull a graphic from google is _____.

1. The only time it is alright to pull a graphic from google is _____.

2. Whenever you need it.

3. The only time it is alright to pull a graphic from google is _____.

4. Never

QNO.6- Who is the maker of Illustrator and PhotoShop?

1. Agave

2. Adobe

3. Acrobat

4. Autodesk

QNO.7- Raw stock imageries / materia include

1. clipart

2. photographs

3. image filters

4. All of these

QNO.8- Display card is used for the purpose of

1. Sending Graphics data to input unit

2. Sending Graphics data to Output unit

3. Receiving Graphics data to Output unit

4. None of these

QNO.9- What is the single most powerful tool of tradigital design?

1. CMYK

2. Layers

3. PhotoShop

4. Illustrators

QNO.10- Which is the correct way to change the eraser size in Illustrator?

1. Double click on eraser and change slider

2. Change the line scale

3. Change point size in toolbar.

4. Change fill color to clear

QNO.11- The Graphics can be

1. Simulation

2. Drawing

3. photographs

4. All of these

QNO.12- Types of Computer Graphics are

1. Vector and Raster

2. Vector and Scalar

3. Scalar and Raster

4. Bitmap and Scalar

QNO.13- Nike is branding in graphic design terms.

1. Right

2. wrong

3. sometimes

4. never

QNO.14- The quality of an image depand on

1. No. of line used by image

2. No. of Pixel used by image

3. No. of Resolution used by image

4. None

QNO.15- Vector Graphics is Composed of

1. Pixels

2. Paths

3. Palette

4. All of these

QNO.16- Raster Graphics is Composed of

1. Paths

2. Palette

3. Pixels

4. All of these

QNO.17- Where is the live paint bucket on the tool bar?

1. Next to the black arrow.

2. Under the gradient tool

3. Under the Shape builder tool

4. On the layers tab

QNO.18 The PC keyboard command for turning on the ruler in PhotoShop is

1. Option R

2. Command R

3. Control R

4. Shift R

QNO.19- Which file format will give you the best resolution with a clear background on the web

1. .psd

2. .jpg

3. .png

4. .gif

QNO.20- Vector based graphic work is _____.

1. Scalable.

2. Limited by large file sizes.

3. Used by most digital photographers.

4. Only used in Flash and PhotoShop.

QNO.21- The placement of graphics and text on a graphic design is known as _____.

1. Art set-up

2. Organization

3. Graphic clean-up

4. Composition

QNO.22- PNG Stand for

1. Project Network Graphics

2. Print Network Graphics

3. Portable Network Graphics

4. Plain Network Graphics

QNO.23 Raster Images are more Commonly called

1. Pix Map

2. Bitmap

3. Scalable

4. All of these

QNO.24 Several Graphics image file formats that are used by most of graphics system are

1. GIF

2. JPEG

3. TIFF

4. All of these

QNO.25 Two dimensional color model are

1. RGB & CMKY

2. RBG & CMYK

3. RGB & CMYK

4. None

QNO.26- Fire exits are coloured

1. Red and white

2. Red and white

3. Green and white

4. Blue and white

QNO.27- which color signs are used for warning purpose

1. Red

2. Yellow

3. Green

4. Blue

QNO.28- A plus sign denotes which of the following

1. Fire Alarm

2. First Aid

3. Fire Assembly point

4. Emergency exit

QNO.29- What should be done if a person gets a cut on a finger

1. Ring the Emergency Alarm

2. Wash cut with Cold Water

3. Wash cut with Hot Water

4. Wrap a tight bandage on cut

QNO.30- which color signs are used for Fire Safety purpose

1. Blue

2. Yellow

3. Green

4. Red